

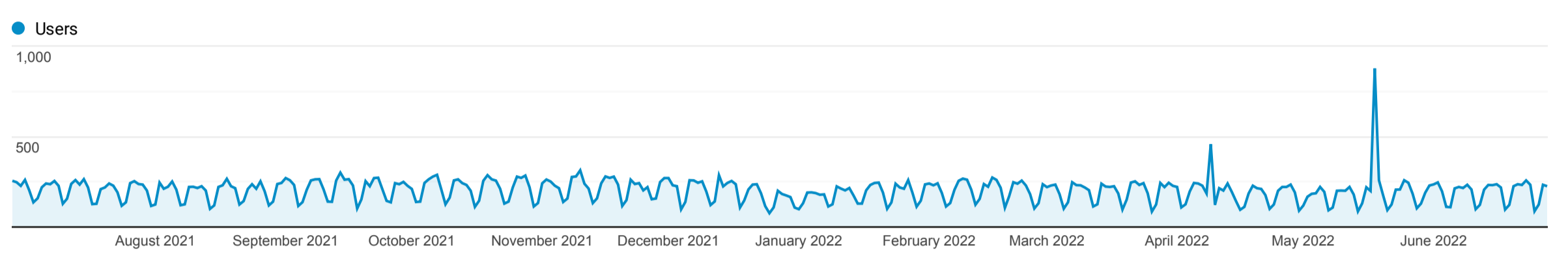
Channels

Jun 28, 2021 - Jun 28, 2022

**All Users**  
100.00% Users

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>47,029</b> % of Total: 100.00% (47,029)	<b>46,805</b> % of Total: 100.09% (46,763)	<b>86,222</b> % of Total: 100.00% (86,222)	<b>76.62%</b> Avg for View: 76.62% (0.00%)	<b>1.43</b> Avg for View: 1.43 (0.00%)	<b>00:01:41</b> Avg for View: 00:01:41 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. <a href="#">Organic Search</a>	<b>26,058</b> (54.50%)	<b>25,464</b> (54.40%)	<b>38,648</b> (44.82%)	<b>77.70%</b>	<b>1.38</b>	<b>00:01:25</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
2. <a href="#">Direct</a>	<b>15,279</b> (31.95%)	<b>15,069</b> (32.20%)	<b>38,466</b> (44.61%)	<b>77.08%</b>	<b>1.46</b>	<b>00:01:56</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
3. <a href="#">Referral</a>	<b>5,650</b> (11.82%)	<b>5,478</b> (11.70%)	<b>7,950</b> (9.22%)	<b>69.08%</b>	<b>1.47</b>	<b>00:01:38</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
4. <a href="#">Social</a>	<b>826</b> (1.73%)	<b>792</b> (1.69%)	<b>1,156</b> (1.34%)	<b>76.82%</b>	<b>1.47</b>	<b>00:02:41</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
5. <a href="#">(Other)</a>	<b>1</b> (0.00%)	<b>1</b> (0.00%)	<b>1</b> (0.00%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
6. <a href="#">Email</a>	<b>1</b> (0.00%)	<b>1</b> (0.00%)	<b>1</b> (0.00%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

Rows 1 - 6 of 6

